



**Details of Add on Courses
Certificate Course (Online mode)
offered by NPTEL, SWAYAM
Under Academy Flexibility**



Academic Year

2018-19-NO COURSE OFFER

2019-20- NO COURSE OFFER

2020 -2021



Sr. No.	Name of the Topic	Course	Academic Year
1	AI in Marketing	FY, SY & TY B.COM	1 st August 2020 To 31 st October, 2020 (1 st Term)
2	Economic foundations of pricing	FY, SY & TY B.COM	3 rd January 2021 To 31 st March 2021 (2 nd Term)
3	Effective Business Communication	FY, SY & TY B.COM	3 rd January 2021 To 31 st March 2021 (2 nd Term)
4	Financial Accounting and Analysis	FY, SY & TY B.COM	3 rd January 2021 To 31 st March 2021 (2 nd Term)
5	Brand Management	FY, SY & TY B.COM	1 st August 2020 To 31 st October, 2020 1 st Term
6	Customer Relationship Management	FY, SY & TY B.COM	3 rd January 2021 To 31 st March 2021 2 nd Term
7	Banking and Financial Markets: A Risk Management Perspective	FY, SY & TY B.COM	1 st August 2020 To 31 st October, 2020 1 st Term
8	Equity Stock Market: Concepts, Instruments, Risks and Derivatives	FY, SY & TY B.COM	3 rd January 2021 To 31 st March 2021 2 nd Term
9	Concepts and Applications in Engineering	FY, SY & TY B.SC	1 st August 2020 To 31 st October, 2020 1 st Term
10	Artificial Intelligence (AI) for Investments	FY, SY & TY B.SC	3 rd January 2021 To 31 st March 2021 2 nd Term



2020-21

Date: 15th July, 2020

NOTICE

1st Term – BCOM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - AI in Marketing
3. **Course by** - Prof. Zillur Rahman | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
Alseema Sultan Mukadam */-
6. **Course Coordinator in Host college** - v
7. **Course Schedule** -1st Aug, 2020 to 31th Oct, 2020

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE
& COMMERCE MAHAD-RAIGAD

AI IN Marketing
Prof. Zillur Rahman
IIT ROORKEE

CONDUCTED BY
ALSEEMA MUKADAM

01
July, 2020

06:00pm

DURATION
30 HOURS

MODE
ONLINE

Principal
M.M. Jagtap College of Arts, Science and
Commerce
At post Mahad - Raigad.

Principal
M.M. Jagtap College of Arts, Science and
Commerce
Mahad - Raigad.



Content of Course

- | | |
|--|--|
| 1. Course Platform | -SWAYAM – Add on Course |
| 2. Course Name | - AI in Marketing |
| 3. Course by | - By Prof. Zillur Rahman IIT Roorkee |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Kalyani Shinde |
| 7. Course Schedule | -1 st Aug, 2020 to 30 th Oct, 2020 |

Course layout

- 1:** Understanding the basics of AI in Marketing, Introduction to AI Algorithms, Designs of AI, Transition process and AI matrix.
- 2:** Customer value and Role of AI in Value Delivery Process, Transforming Marketing Strategy using AI.
- 3:** Using AI for STP, Application of AI in Marketing Mix, Marketing Information Systems and its Components.
- 4:** What is Marketing Research (Continued), Individual Dynamics and its influence on Consumer Behaviour, Consumer Buying Decision Process, Understanding Customer Journey.
- 5:** Customer Experience: Meaning & Characteristics, Personalization: Going Beyond Segmentation, Avatar marketing.
- 6:** Standardization, Personalization & Relationalization of Brands using AI, Understanding Networks and Brand Network Effect, Understanding the Use of AI for Addressing
- 7:** AI for Value Creation and Product Development, Personalization and hyper-personalization Using AI.
- 8:** Implementation of AI by Product Managers, AI in Service, Pricing Strategies Using AI.
- 9:** Role of AI in Advertising.
- 10:** AI in Sales promotion and Direct Marketing, AI in PR and Publicity and Social Media Marketing, Personal Selling using AI, Sales management using AI.
- 11:** AI and Marketing Channel Management, Omnichannel Marketing and Retailing, Changing face of Retailing in the age of AI, AI in Logistics Management.
- 12:** Navigating Ethical Challenges in AI and Sustainability.



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
01	01	P	16	16	P	31	31	P
02	02	P	17	17	P	32	32	P
03	03	P	18	18	P	33	33	P
04	04	P	19	19	P	34	34	P
05	05	P	20	20	P	35	35	P
06	06	P	21	21	P	36	36	P
07	07	P	22	22	P	37	37	P
08	08	P	23	23	P	38	38	P
09	09	P	24	24	P	39	39	P
10	10	P	25	25	P	40	40	P
11	11	P	26	26	P	41	41	P
12	12	P	27	27	P	42	42	P
13	13	P	28	28	P	43	43	P
14	14	P	29	29	P	44	44	P
15	15	P	30	30	P			



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
01	51	P	16	66	P	81	81	P
02	52	P	17	67	P			
03	53	P	18	68	P			
04	54	P	19	69	P			
05	55	P	20	70	P			
06	56	P	21	71	P			
07	57	P	22	72	P			
08	58	P	23	73	P			
09	59	P	24	74	P			
10	60	P	25	75	P			
11	61	P	26	76	P			
12	62	P	27	77	P			
13	63	P	28	78	P			
14	64	P	29	79	P			
15	65	P	30	80	P			



Lokvika Samajik Sanstha's (Reg.) Mahad
M. M. Jagtap College of Arts, Science and Commerce
&
Hirwal Education Trust's
College of Computer Science and Information Technology
JOINTLY ORGANISES
Add on / Value Added Certificate Course
For
ACADEMIC FLEXIBILITY

Presents

e-CERTIFICATE
Mahadik Sahil Sandip

This is to certify that Mr./Miss. _____
of M.M.JAGTAP COLLEGE _____ of class **F.Y.B.COM** Rol no. **01**
actually participated in Add on / Value Added course under Academic Flexibility Programme.
The title of certificate course is **AI in marketing**
It was held in **03 Jan 2021 to 31 March 2021** duration with online mode.


PRINCIPAL






PRINCIPAL



2020-21

Date: 15th July, 2020

NOTICE

1st Term – B.SC Students

- Course Platform** -SWAYAM – Add on Course
- Course Name** - Effective Business Communication
- Course by** - Prof. N Bringi Dev, Rakesh Godhwani | Indian Institute of Management Bangalore (IIMB)
- Course Nature** - Online
- Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
- Course Coordinator in Host college** - Prof.Mokshada Mhaske
- Course Schedule** -3rd January 2021 To31st March 2021(2nd Term)

- It is Compulsory for each student to enrol in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful student

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
**M.M. JAGTAP COLLEGE OF ARTS, SCIENCE
& COMMERCE MAHAD-RAIGAD**

Effective Business Communication

Conducted By
Mokshada Mhaske

Date
August: 4th
2020
Time 06.00 PM

DURATION
30 HOURS

Mode
Online

By N Bringi Dev, Rakesh Godhwani
Indian Institute of Management
Bangalore (IIMB)

IGAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

PRINCIPAL
M.M. JAGTAP CENTER COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
01	51	P	16	66	P	81	81	P
02	52	P	17	67	P			
03	53	P	18	68	P			
04	54	P	19	69	P			
05	55	P	20	70	P			
06	56	P	21	71	P			
07	57	P	22	72	P			
08	58	P	23	73	P			
09	59	P	24	74	P			
10	60	P	25	75	P			
11	61	P	26	76	P			
12	62	P	27	77	P			
13	63	P	28	78	P			
14	64	P	29	79	P			
15	65	P	30	80	P			



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
01	51	P	16	66	P	81	81	P
02	52	P	17	67	P			
03	53	P	18	68	P			
04	54	P	19	69	P			
05	55	P	20	70	P			
06	56	P	21	71	P			
07	57	P	22	72	P			
08	58	P	23	73	P			
09	59	P	24	74	P			
10	60	P	25	75	P			
11	61	P	26	76	P			
12	62	P	27	77	P			
13	63	P	28	78	P			
14	64	P	29	79	P			
15	65	P	30	80	P			



2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – B.COM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Accounting and Analysis
3. **Course by** - Prof. Padmini Srinivasan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Ronak H Shaha
7. **Course Schedule** -3rd Jan, 2021 to 31st Mar, 2021

- It is Compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based Online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

Financial Accounting & Analysis

Conducted by
Ronak Shaha

25 FEBRUARY 2021

06:00 pm

Online Mode

DURATION
30 HOURS

By PAdmini Srinivasan |
Indian Institute of
Management
Bangalore (IIMB)

ICAC COORDINATOR
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE AND
COMMERCE
At post Mahad, Raigad

PRINCIPAL
M.M. JAGTAP COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
1.	01	P	16	16	P	31	31	P
2.	02	P	17.	17	P	32	32	P
3.	03	P	18.	18	P	33	33	P
4.	04	P	19.	19	P	34	34	P
5.	05	P	20	20	P	35	35	P
6.	06	P	21	21	P	36	36	P
7.	07	P	22	22	P	37	37	P
8.	08	P	23	23	P	38	38	P
9	09	P	24.	24	P	39	39	P
10	10	P	25.	25	P	40	40	P
11	11	P	26.	26	P	41	41	P
12	12	P	27.	27	P	42	42	P
13	13	P	28	28	P	43	43	P
14	14	P	29	29	P	44	44	P
15	15	P	30	30	P			₹



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
		F.Y.B.com						
1.	51	P	16	66	P	31.	81	P
2.	52	P	17	67	P			
3.	53	P	18	68	P			
4.	54	P	19	69	P			
5.	55	P	20	70	P			
6.	56	P	21	71	P			
7.	57	P	22	72	P			
8.	58	P	23	73	P			
9.	59	P	24	74	P			
10.	60	P	25	75	P			
11.	61	P	26	76	P			
12.	62	P	27	77	P			
13.	63	P	28	78	P			
14.	64	P	29	79	P			
15.	65	P	30	80	P			

REDMI 13C 5G

06/04/2



2020-21

Date: 15th July, 2020

NOTICE

1st Term –BCOM Students

- Course Platform** -SWAYAM – Add on Course
- Course Name** - Brand Management
- Course by** - Prof. Preeti Krishnan Lyndem | Indian Institute Of Management Bangalore
- Course Nature** - Online
- Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
- Course Coordinator in
Host college** - Dr.Wani M.N
- Course Schedule** -1st Aug, 2020 to 31th Oct, 2020

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online.

E-Certificate will be issued to the successful student

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

**BRAND
MANAGEMENT**

**DURATION
30 HOURS**

**CONDUCTED BY
Dr. Wani.M.N**

**MODE
ONLINE**

**BY PREETI KRISHNAN LYNDEM
INDIAN INSTITUTE OF
MANAGEMENT BANGALORE**

ICAC Co-ordinator
M.M. Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

PRINCIPAL
M.M. JAGTAP COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
		F.Y.Bcom						
1.	51	P	16	66	P	31.	81	P
2.	52	P	17	67	P			
3.	53	P	18	68	P			
4.	54	P	19	69	P			
5.	55	P	20	70	P			
6.	56	P	21	71	P			
7.	57	P	22	72	P			
8.	58	P	23	73	P			
9.	59	P	24	74	P			
10.	60	P	25	75	P			
11.	61	P	26	76	P			
12.	62	P	27	77	P			
13.	63	P	28	78	P			
14.	64	P	29	79	P			
15.	65	P	30	80	P			

REDMI 130 5G

06/04/202



2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – B.COM Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Customer Relationship Management
3. **Course by** - Prof. Shainesh G | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in** - Dr .Wani M.N

Host college

7. **Course Schedule** - 3rd Jan, 2021 to 31st Mar, 2021

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students



(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE
& COMMERCE MAHAD-RAIGAD

CUSTOMER RELATIONSHIP MANAGEMENT



DURATION
30 HOURS



06.00 PM - 08.00 PM
NOVEMBER 01, 2021



CONDUCTED BY
DR. WANI.M.N

BY SHAINESH G
INDIAN INSTITUTE OF
MANAGEMENT
BANGALORE (IIMB)


IQAC Co-ordinator
M.M. Jagtap College of Arts, Science and
Commerce
At post Mahad - Raigad


PRINCIPAL
M.M. JAGTAP P.M. J.M.B. COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD





Sr.No	Roll No	Class (F.Y.Bcom)	Sr.No	Roll No	Class	Sr.No	Roll No	Class
1.	266	P	16.	281	P	31.	296	P
2.	267	P	17.	282	P	32.	297	P
3.	268	P	18.	283	P	33.	298	P
4.	269	P	19.	284	P	34.	299	P
5.	270	P	20.	285	P	35.	300	P
6.	271	P	21.	286	P	36.	301	P
7.	272	P	22.	287	P	37.	302	P
8.	273	P	23.	288	P	38.	303	P
9.	274	P	24.	289	P	39.	304	P
10.	275	P	25.	290	P	40.	305	P
11.	276	P	26.	281	P	41.	306	P
12.	277	P	27.	292	P	42.	307	P
13.	278	P	28.	293	P	43.	308	P
14.	279	P	29.	294	P	44.	309	P
15.	280	P	30.	295	P	45.	310	P



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
1	1	P	16	16	P	31	31	P
2	2	P	17	17	P	32	32	P
3	3	P	18	18	P	33	33	P
4	4	P	19	19	P	34	34	P
5	5	P	20	20	P	35	35	P
6	6	P	21	21	P	36	36	P
7	7	P	22	22	P	37	37	P
8	8	P	23	23	P	38	38	P
9	9	P	24	24	P	39	39	P
10	10	P	25	25	P	40	40	P
11	11	P	26	26	P	41	41	P
12	12	P	27	27	P	42	42	P
13	13	P	28	28	P	43	43	P
14	14	P	29	29	P	44	44	P
15	15	P	30	30	P	*		

REDMI 13C 5G



2020-21

Date: 15th July, 2020

NOTICE

1st Term – B.COM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Banking and Financial Markets: A Risk Management Perspective
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (II
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Kalyani Shinde
7. **Course Schedule** -1st Aug, 2020 to 31st Oct, 2020

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students





Attendance Sheet of F.Y.,S.Y.,T.Y. B.Com Student of SWAYAM/Mooc online Course

Course Name- Banking and Financial Markets:A Risk Management Perspective

Duration - 1st August 2020 To 31st October 2020

Sr.No	Student Name	August										September							
		3	5	8	10	12	18	21	25	27	30	2	5	7	9	12	16	19	20
1	Mamunkar Siddhesh Sunil	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
2	Malusare Sonal Sampat	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P
3	Kardame Yusuf Musaddiq	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Sutar Nilesh Harishchandra	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
5	Nate Karesh Kalias	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
6	Samnake Niha Ashfaque *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7	Sawant Rohit Rajendra *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P
8	Sawel Arshiya Irfan*	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
9	Sayyad Afifa Mukhtar Ebrahim *	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	Shinde Amisha Mohan	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
11	Pore Basit Mehboob	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
12	Pore Mehak Gaus	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
13	Potsure Vaibhav Rajesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	Rewale Siddhesh Ganpat	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
15	Saima Khatoon Allauddin	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
16	Deshmukh Khadija Mohammad Khan *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	Deshmukh Khansa Sajjad Husain *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P
18	Deshmukh Sadaf Anis Khan *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19	Deshmukh Saleha Khalil *	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	Ambekar Samiksha Krushna	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
21	Bandra Prathamesh Prakesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
22	Barve Alankar Avinash	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
23	Bhosale Shraddha Madhukar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
24	Bhuvad Sakshi Chandrakant	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
25	Chafekar Basharat Shakil	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
26	Chafekar Ubedulla Taufiq	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
27	Chafekar Faiza M Ishaq	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P
28	Charfare shabista Sarfaraz	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
29	Chavan Snehal Dilip	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30	Chafekar Ubedulla Taufiq	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P



Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
1	266	P	16	281	P	31	296	P
2	267	P	17	282	P	32	297	P
3	268	P	18	283	P	33	298	P
4	269	P	19	284	P	34	299	P
5	270	P	20	285	P	35	300	P
6	271	P	21	286	P	36	301	P
7	272	P	22	287	P	37	302	P
8	273	P	23	288	P	38	303	P
9	274	P	24	289	P	39	304	P
10	275	P	25	290	P	40	305	P
11	276	P	26	291	P	41	306	P
12	277	P	27	292	P	42	307	P
13	278	P	28	293	P	43	308	P
14	279	P	29	294	P	44	309	P
15	280	P	30	295	P	45	310	P

46 311 P
47 312 P

13C-5G



2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – B.SC/B.A Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Equity Stock Market: Concepts, Instruments, Risks and Derivatives
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** -Prof. Supriya Shigwan
7. **Course Schedule** -3rd Jan, 2021 to 31st Mar, 2021

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

**EQUITY STOCK MARKET;
CONCEPTS
INSTRUMENTS, RISK AND
DERIVATIVES**

CONDUCTED
SUPRIYA SHIGWAN

02 JANUARY, 2021

06:00pm

Mode
Online

DURATION
30 HOURS

BY P C NARAYAN
INDIAN INSTITUTE OF
MANAGEMENT BANGLORE
(IIMB)

Supriya Shigwan
IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

P. C. Narayan
PRINCIPAL
M.M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Equity Stock Market: Concepts, Instruments, Risks and Derivatives
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** Prof. Supriya Shigwan
7. **Course Schedule** -3rd Jan, 2021 to 31st Mar, 2021

Course layout

- Welcome to the Course.
- Overview of Equity Stock Markets.
- Underlying Theories Governing Equity Stock Markets.
- Equity Risk and Portfolio Theories.
- Hedging Using Derivatives in Equity Stock Markets.
- VaR, Margins, Private Equity Market and Venture Capital.



Attendance Sheet of F.Y.,S.Y.,T.Y. B.Com Student of SWAYAM/Mooc online Course

Course Name- Equity Stock Market: Concepts, Instruments,

Duration - 3rd January 2021 To 31st March 2021

Sr.No	Student Name	January										February								
		3	5	8	10	12	18	21	25	27	30	2	5	7	9	12	16	19	2	
1	Jagtap Ashish Dilip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Pandere Sonali Kisan	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
3	Angre Sayali Arun	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
4	More Rajesh Ravindra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Palaawkar Zakariya Farid	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
6	Shinde Darshan Ganesh *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7	Shitole Supriya Shirish *	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Sutar Siddhesh Sanjay	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
9	Tandlekar Manish Chandraknat*	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	Walele Mohammed Anas Siraj *	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	Sakpal Rutik Pandurang	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
12	Salvi Dipali Sandip	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
13	Sutar Navesh Santosh	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
14	Sutar Siddharth Arun	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	Tambitkar Akshay Ashok	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
16	Bharti Tanu Ramesh *	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
17	Chandle Samreen Afzal *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	Chilwan Adil Hamid	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
19	Deshmukh Anas Amjad Khan *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	Jangam Prachi Sanjay *	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
21	Dhanshe Yassir Shikh Husain	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
22	Deshmukh Khadija Mohammad Khan *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
23	Deshmukh Khansa Sajjad Husain *	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
24	Deshmukh Sadaf Anis Khan *	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
25	Deshmukh Saleha Khalil *	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
26	Ambekar Samiksha Krushna	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
27	Bandra Prathamesh Prakesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
28	Barve Alankar Avinash	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
29	Bhosale Shraddha Madhukar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30	Bhuvad Sakshi Chandrakant	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
31	Chafekar Basharat Shakil	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
32	Chafekar Ubedulla Taufiq	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
33	Chafekar Faiza M Ishaq	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
34	Charfare shabista Sarfaraz	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
35	Chavan Snehal Dilip	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P





Sr.No	Roll No	Class	Sr.No	Roll No	Class	Sr.No	Roll No	Class
1	1	P	16	16	P	31	31	P
2	2	P	17	17	P	32	32	P
3	3	P	18	18	P	33	33	P
4	4	P	19	19	P	34	34	P
5	5	P	20	20	P	35	35	P
6	6	P	21	21	P	36	36	P
7	7	P	22	22	P	37	37	P
8	8	P	23	23	P	38	38	P
9	9	P	24	24	P	39	39	P
10	10	P	25	25	P	40	40	P
11	11	P	26	26	P	41	41	P
12	12	P	27	27	P	42	42	P
13	13	P	28	28	P	43	43	P
14	14	P	29	29	P	44	44	P
15	15	P	30	30	P			

REDMI 13C 5G



2020-21

Date: 15th July, 2020

NOTICE

1st Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Concepts and Applications in Engineering
3. **Course by** - Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan | Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof.Supriya Shigwan
7. **Course Schedule** -1st Aug, 2020 to 31st Oct, 2020

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

CONCEPT AND APPLICATION IN ENGINEERING

Conducted by
Supriya Shigwan

10 January 2021
Time : 06:00 pm

Prof. B . Mahadevan
Indian Institutes of Management
Bangalore (IIMB)

Mode
Online

DURATION
30 HOURS

Supriya Shigwan
IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

Prof. B. Mahadevan
PRINCIPAL
M.M.JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Concepts and Applications in Engineering
3. **Course by** - Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan | Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof.Supriya Shigwan
7. **Course Schedule** -1st Aug, 2020 to 30th Oct, 2020

Course layout

- Indian Knowledge System – An Introduction
- The Vedic Corpus
- Number System and Units of Measurements
- Mathematics
- Astronomy
- Engineering and Technology: Metals and Metalworking
- Engineering and Technology: Other Applications
- Town Planning and Architecture
- Knowledge Framework and Classification
- Linguistics



1	266	P	16	281	P	31	296	P
2	267	P	17	282	P	32	297	P
3	268	P	18	283	P	33	298	P
4	269	P	19	284	P	34	299	P
5	270	P	20	285	P	35	300	P
6	271	P	21	286	P	36	301	P
7	272	P	22	287	P	37	302	P
8	273	P	23	288	P	38	303	P
9	274	P	24	289	P	39	304	P
10	275	P	25	290	P	40	305	P
11	276	P	26	291	P	41	306	P
12	277	P	27	292	P	42	307	P
13	278	P	28	293	P	43	308	P
14	279	P	29	294	P	44	309	P
15	280	P	30	295	P	45	310	P



2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Artificial Intelligence (AI) for Investments
3. **Course by** - Prof. Abhinava Tripathi | IIT Kanpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Swati Pawar
7. **Course Schedule** -3rd Jan, 2021 to 31st Mar, 2021

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

Content of Course

1. Course Platform	-SWAYAM – Add on Course
2. Course Name	-Artificial Intelligence (AI) for Investments
3. Course by	- Prof. Abhinava Tripathi IIT Kanpur
4. Course Nature	- Online
5. Course Duration	- 30 hours One hour each session Timing – 6 pm to 7 pm
6. Course Coordinator in Host college	- Ms. Nitu Sahu
7. Course Schedule	-3 rd Jan, 2021 to 31 st Mar, 2021

Course layout

1: Introduction to financial markets: Risk-Return Analysis in Investment Decisions – Measures of Risk and Return, understanding value of a firm, goals of a firm, cash flow discounting, making investment decisions, valuation of fixed income securities and common stocks, introduction to portfolio theory and asset pricing models, cost of capital.

2: Overview of AI and machine learning models: Probability modelling, inferential statistics, Supervised and Unsupervised learning algorithms, regression and classification algorithms.

3: Introduction to R Programming, R Fundamentals, Exploratory data analysis and data visualization with R. Statistical Analysis with R, Inferential statistics and hypothesis testing with R.

4: Market Microstructure and Liquidity: Order-driven vs. Quote-driven markets, Market efficiency, Risk preferences, Limit order books, market microstructure types, economic theory of choice, interest rate compounding

5: Portfolio construction: Portfolio risk and expected returns for two securities and multiple securities, risk diversification with portfolios, correlation structure, mean-variance framework, portfolio construction with R

6: Portfolio Optimization: Portfolio Possibility curve, Efficient frontier, Minimum Variance portfolios, Introduction to risk-free lending and borrowing, market risk and beta, portfolio optimization with R

7: Asset Pricing Models: Capital Asset Pricing Model (CAPM), Capital Market Line, Security Market Line, Fallings of CAPM, Single-Index and Multi-Index models, Expected Risk and Return with Index models, 3-Factor Fama-French Model

8: Portfolio Management and Performance Evaluation: Portfolio Management strategies, Active vs Passive Portfolio Management, Value vs Growth investing, One-parameter performance measures Timing & Selection performance measures, application of asset pricing models in performance management

9: Introduction to Algorithmic Trading: Technical analysis and trend determination, Dow Theory, Moving averages, Momentum indicators, Classical price patterns.

10: AI and machine learning in Trading execution and portfolio management: Regression and Classification algorithm applications in security analysis, forecasting, and prediction, Case Study examples

11: Advanced time-series regression algorithms: Panel regression quantile regression, ARMA/ARIMA models, Mean reverting trading strategies with vector error correction models and cointegration, model risk management, back testing, model validation, and stress testing with R

12: Advanced time-series algorithms for financial risk-management: Value-at-risk, Expected Shortfall, ARCH/GARCH models, implementation with R

Attendance Sheet of F.Y.,S.Y.,T.Y. B.Com Student of SWAYAM/Mooc online Course

Course Name- Artificial Intelligence (AI) for Investments

Sr.No	Student Name	January										February									
		3	5	8	10	12	18	21	25	27	30	2	5	7	9	12	16	19	20	24	
1	Mahadik Sahil Sandip	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A	
2	Sakpal Rutik Rajendra	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
3	Khandaskar Rasika Sanjay	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4	Pansari Iqra Naushad	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
5	Kolwankar Yash Ravindra	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	
6	Tite Sudip Baban	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
7	Deshmukh Shreya Harish	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
8	Jadhav Saurabh Sitaram	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
9	Gudekar Vedika Jayant	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
10	Khedekar Akshay Sadanand	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	
11	Matvankar Arsiya Hanif	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A	
12	Munde Humaira Shaukat	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
13	Thokan Afifa Mansoor	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
14	Thokan Saherish Zakir	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
15	Utekar Vishal Balkrushna	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	
16	Chiplunkar Rizwa Akhlaque	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
17	Chiplunkar Uzma Irfan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
18	Chogle Shuaib Mohd Salim	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
19	Davande Shubham Mahendra	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
20	Deshmukh Aniket dilip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	
21	Deshmukh Khadija Abdul Rab	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A	
22	Duste Mohsina Anwar Husain	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
23	Gaikwad Yidhya Shashikant	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
24	Gire Almas Akbar	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
25	Hajwane Humera Hasanmiya	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	



Academic Year

2021 -22



Sr. No.	Name of the Topic	Course	Academic Year
1	International Business	FY, SY & TY BSC,B.A.,B.COM.	1 st August 2021 To 31 st October,2021 1 st Term
2	Leadership & Team Effectivness	F.Y.,S.Y.,&T.Y B.A.,B.COM.,B.SC	1 st August 2021 To 31 st October,2021
3	Advance financial Instruments for Sustainable business & decentralized markets	F.Y.,S.Y.,&T.Y B.A.,B.COM.,B.SC	1 st August 2021 To 31 st October,2021
4	Behavioural And Personal Finance	FY, SY & TY BA.& BSC	3 rd January 2022 to 31 st March 2022 2 nd Term
5	Integrated Marketing Communication	FY, SY & TY BSC	1 st August 2021 To 31 st October,2021 1 st Term
6	Digital Marketing	FY, SY & TY BA, BCOM, BSC	3 rd January 2022 to 31 st March 2022 2 nd Term
7	Financial Derivatives & Risk Management	FY, SY & TY B.COM	1 st August 2021 To 31 st October,2021 1 st Term
8	Financial Institutions And Markets	FY, SY & TY BCOM	3 rd January 2022 to 31 st March 2022 2 nd Term
9	IP Management & Technology Transfer	FY, SY & TY BSC	1 st August 2021 To 31 st October,2021 1 st Term
10	Modelling And Analytics For Supply Chain Management	FY, SY & TY B.COM	1 st August 2021 To 31 st October,2021 2 nd Term



2021-22

Date: 12th July, 2021

NOTICE

1st Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - International Business
3. **Course by** - Prof. J. K. Nayak | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Dr.Wani M.N
7. **Course Schedule** -1stAug, 2021 to 31th Oct, 2021

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

INTERNATIONAL BUSINESS

DURATION
30 HOURS

TUESDAY
04 August 2022

TIME
06:00 - 07:00 pm

Conducted by
Dr. Wani.M.N

Mode
Online

By Prof. J. K. Nayak
IIT Roorkee

Signature
IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

Signature
PRINCIPAL
M. M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



0

Course Name- International Business

Duration - 1st August 2021 To 31st October 2021

Sr.No	Student Name	August										September									
		1	5	8	12	18	20	22	25	27	29	1	5	8	12	18	20	22	25	27	
1	Zamane Safwan Imtiyaz	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P	P	P	
2	Pande Yogesh Ravindra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3	Giri Anjali Suresh	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P	P	P	
4	Jhatam Afreen Iqbal	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P	P	P	
5	Juale Mujahid Shoukat	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6	Hajwane Mahvish Iqbal	A	P	P	P	A	P	P	P	P	A	A	P	P	A	P	P	P	A	A	
7	Ambawale Prashant Keshav	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	Bhalekar Akshay Atmaram	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P	A	P	
9	Deshmukh Shreya Harish	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P	A	P	
10	Gudekar Vedika Jayant	P	P	A		P	A	A	P	A	P	P	P	P	P	A	P	P	P	P	
11	Jadhav Ankush Shatrungna	P	P	P		P	P	A	P	P	P	A	P	P	P	P	P	P	P	P	
12	Jadhav Hitesh Bhikaji	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
13	Jadhav Saurabh Sitaram	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
14	jadhav swati Krushna	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
15	khandaskar Rasika Sanjay	A	P	P	A	A	P	P	P	P	A	A	P	P	A	P	P	P	A	P	
16	Khedekar Akshay Sadanand	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
17	Jabade Samita Sanjay	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P	A	P	
18	Bhadirke Ruchita Rajendra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
19	Obaray Saiyan Sufyan	P	A	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	
20	Chilwan Mahvish Maqsood	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
21	Nadkar Sumaiyya Altaf	P	P	A		P	A	P	A	A	P	P	A	A	P	P	A	A	P	A	



2021-22

Date: 15th Dec, 2021

NOTICE
2nd Term – BA.BSC
Students

- Course Platform** -SWAYAM – Add on Course
 - Course Name** -Behavioural and Personal Finance
 - Course by** - Prof. Abhijeet Chandra | IIT Kharagpur
 - Course Nature** - Online
 - Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
 - Course Coordinator in Host college** - Mrs.Mokshada Mhaske
 - Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022
- It is compulsory for each student to enroll in the course.
 - It is free of cost for each and every student of the college.
 - Course will be conducted online.
 - Examination will be Viva Voce based online.
 - E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

BEHAVIORAL AND PERSONAL FINANCE

CONDUCTED BY
MOKSHADA MHASKE

04th January, 2022
06:00 – 7:00pm
Mode Online

DURATION 30 HOURS

Prof. Abhijeet Chandra
IIT Kharagpur

Signature
IQAC Co-ordinator
M.M. Jagtap College of Arts, Science and Commerce
At post Mahad- Raigad.

Signature
PRINCIPAL
M. M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD



Content of Course

- | | |
|--|--|
| 1. Course Platform | -SWAYAM – Add on Course |
| 2. Course Name | -Behavioural and Personal Finance |
| 3. Course by | - Prof. Abhijeet Chandra IIT Kharagpur |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Mrs.Mokshada Mhaske |
| 7. Course Schedule | -3 rd Jan, 2022 to 31 st Mar, 2022 |

Course layout

- 1:** Introduction to behavioural economics and finance: the concept of expected utility, the von Neumann Morgenstern framework.
- 2:** Non-expected utility preferences and its applications in finance.
- 3:** Beliefs, biases and heuristics in financial markets.
- 4:** Basics of personal finance, financial planning, and budgeting.
- 5:** Investment decision making and behavioural finance
- 6:** Investment strategies for individual investors.
- 7:** Purchasing decisions, consumer credit and related issues.
- 8:** Alternative investment and structured finance.



Attendance Sheet of F.Y.,S.Y.,T.Y. B.B.Sc Student of SWAYAM
 Course Name- Behavioural And Personal
 Duration - 3rd January 2022 to 31st March 2022

Sr.No	Student Name	January										February					
		1	5	8	12	18	20	22	25	27	28	1	5	8	12	18	20
1	Hajwane Mahvish Iqbal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Dhokle Umama Aslam	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Chavan deepti Ramesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Vivek Vishwas Shinde	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Hirave Kiran Pandurang	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	Khopkar Kunal Dipak	P	A	A	P	A	P	A	A	P	A	P	A	A	P	A	P
7	Kolwankar Yash Ravindra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Lokhande Tukaram Anant	A	P	P	A	P	A	P	P	A	P	A	P	P	A	P	A
9	Mahadik Sahi Sandip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	Panchal Minakshi Rajendra	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	A
11	Matwankar Arsiya Hanif	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
12	Gaikwad Supriya Tulshiram	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	Jadhav Sanket Sanjay	A	P	P	A	P	A	P	P	A	A	A	P	P	A	P	P
14	Dhanawade Sanchit Shirirang	P	A	A	P	A	P	P	P	P	P	P	A	P	P	P	P
15	Jhatam Shifa Inayatullah	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16	Antule Usama Iqbal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P
17	Nadkar Kalyani Ravindra	P	P	P	P	P	P	A	P	P	P	P	A	A	P	P	A
18	Tambu Arshad Ayyub	P	P	P	P	P	P	P	A	P	P	P	P	P	P	A	P
19	Pore Akhtar dawood	A	A	P	A	P	A	P	P	A	A	A	P	P	A	P	P
20	Pawar Rakhi Jaysing	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
21	Deshmukh Safa Anis	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
22	DeshmukhDakshata Sudarshan	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P
23	Gandhi Nmish Pramod	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
24	Arkar Misbah Akhlaque	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	A
25	Pevekar Tanzila Tajammul	A	P	P	A	P	A	P	A	A	P	A	A	A	P	A	P
26	Gite Salwa Shafique	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
27	Chiplunkar Meenaz Ismail	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
28	Birje Devyani Mahadev	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	A
29	Bhoir Chintamani Laxman	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30	Maiyyar Bashir Makbul	A	P	P	A	P	A	P	A	A	P	A	P	P	A	P	P



2021-22

Date: 12th July, 2021

NOTICE

1st Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Integrated Marketing Communication
3. **Course by** - Prof. Vinay Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Sarita Shenekar
7. **Course Schedule** -1st Aug, 2021 to 31st Oct, 2021

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

INTEGRATED MARKETING COMMUNICATION

CONDUCTED BY
SARITA SHENEKAR

Mode  November 4th 2021 **BY PROF. VINAY SHARMA / IIT ROORKEE**

Online  Time 09.00 AM **DURATION 30 HOURS**





Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Integrated Marketing Communication
3. **Course by** - Prof. Vinay Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Nitin Sharma
7. **Course Schedule** -1st Aug, 2021 to 30st Oct, 2021

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

DIGITAL MARKETING

Conducted by
Nahida Dawre

By Shainesh G
Indian Institute of Management
Bangalore (IIMB)

DURATION
30 HOURS

MODE
ONLINE

Date :
January 01, 2022
06.00 PM - 7.00 PM

IQAC Co-ordinator
M.M. Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

PRINCIPAL
M.M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



2021-22

Date: 15th Dec, 2021

NOTICE

2nd Term –

BA,BCOM,BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Digital Marketing
3. **Course by** - Prof. Shainesh G | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Nahida Dawre
7. **Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students

The poster is a vertical rectangular graphic with a white background and yellow and blue accents. At the top left is the college logo. The main text is in black and blue. A yellow oval highlights the course name 'DIGITAL MARKETING'. Below it is a photo of Prof. Shainesh G and a yellow oval stating 'Conducted by Nahida Dawre'. The bottom section is divided into two columns: the left column lists 'DURATION 30 HOURS' and 'MODE ONLINE' with icons, and the right column lists 'Date: January 01, 2022' and '06.00 PM - 7.00 PM' with a clock icon.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

DIGITAL MARKETING

Conducted by
Nahida Dawre

By Shainesh G
Indian Institute of Management
Bangalore (IIMB)

DURATION
30 HOURS

MODE
ONLINE

Date :
January 01, 2022

06.00 PM - 7.00 PM

IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

PRINCIPAL
M. M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Digital Marketing
3. **Course by** - Prof. Shainesh G | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Nahida Dawre
7. **Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022

Course layout

- 1: Fundamentals of Digital Marketing
- 2: Customer Experience in Digital Marketing
- 3: Outbound Digital marketing
- 4: Inbound Digital Marketing
- 5: Leveraging Social Media
- 6: Customer Insights and Engagement



Attendance Sheet of F.Y.,S.Y.,T.Y. B.A.,B.Com.,B.Sc Student of SWAYAM/M

Course Name- Digital Marketing

Duration - 3rd January 2022 to 31st March 2022

Sr.No	Student Name	January										February							
		1	5	8	12	18	20	22	25	27	28	1	5	8	12	18	20	22	25
1	Sain Uwais Muzaffar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2	Bewnak Zaid Aslam	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3	Gharade Hanzala Nazim	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4	Jadhav Anil Vishnu	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
5	Antule Sabir Abdul Majid	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6	Pawar Rakhi Jaysing	P	A	A	P	A	P	A	A	P	A	P	A	A	P	A	P	A	
7	Pore Akhtar dawood	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	Angre Ankita Ganesh	A	P	P	A	P	A	P	P	A	P	A	P	P	A	P	A	A	
9	Purkar Shaizan Naem	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
10	Mullaji Sufiyan Yusuf	P	P	P	P	P	P	P	A	P	P	P	P	P	P	A	P	P	
11	Giri Anjali Suresh	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
12	Hajwane Mahvish Iqbal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
13	Jadhav Saurabh Sitaram	A	P	P	A	P	A	P	P	A	A	A	P	P	A	P	A	P	
14	jadhav swati Krushna	P	A	A	P	A	P	P	P	P	P	P	A	P	P	P	P	A	
15	khandaskar Rasika Sanjay	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
16	Khedekar Akshay Sadanand	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
17	Jadhav Krupali Anil	P	P	P	P	P	P	A	P	P	P	P	A	A	P	P	A	P	
18	Jadhav Neha Maruti	P	P	P	P	P	P	P	A	P	P	P	P	P	A	P	P	P	
19	Jadhav Sanket Sanjay	A	A	P	A	P	A	P	P	A	A	A	P	P	A	P	A	P	
20	Jagtap Yash Pandharinath	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	
21	Karvinkar Fazila Shawkat	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
22	Sawant Omkar Shamkant	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	A	
23	Malusare Pratiksha Ganesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
24	Shete Sakshi Shashikant	P	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
25	Rane Shweta Santosh	A	P	P	A	P	A	P	A	A	P	A	A	A	P	A	P	A	
26	Pandere Sonali Kisan	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	
27	Angre Sayali Arun	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
28	Kilje Sushil Vilas	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	A	P	
29	Manave Rohit Rajesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
30	Kadam Janhavi Nathuram	A	P	P	A	P	A	P	A	A	P	A	P	P	A	P	A	P	



2021-22

Date: 15th Dec, 2021

NOTICE

2nd Term – B.COM Students

- Course Platform** -SWAYAM – Add on Course
- Course Name** -Financial Institutions and Markets
- Course by** - Prof. Jitendra Mahakud | IIT Kharagpur
- Course Nature** - Online
- Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
- Course Coordinator in
Host college** -Prof. Yojana Halde
- Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE
& COMMERCE MAHAD-RAIGAD

**FINANCIAL
INSTITUTIONS
AND MARKETS**

BY
PROF. JITENDRA MAHAKAD!
(IIT Kharagpur)

**CONDUCTED BY
Yojana Halde**

01 Jan 2022 06:00 pm

**DURATION 30 HOURS Mode
Online**

Shivam
IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

Principals
PRINCIPAL
M.M.JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD - RAIGAD.



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Institutions and Markets
3. **Course by** - Prof. Jitendra Mahakud | IIT Kharagpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof Yojana Halde
7. **Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022

Course layout

- 1 : Introduction to Financial System and Economic Development
Indicators of Financial Development
- 2 : Concepts Related to Financial Markets and Institutions
Concept of Risk, Concept and types of return and yield, Asset Pricing Models, Valuation of Assets
- 3 : Theories of Level and Structure of Interest Rates
- 4 : Financial Regulations and Regulatory Institutions in India (RBI,SEBI,IRDA,PFRDA)
Operating Procedures of Monetary Policy, Corporate Governance and SEBI
- 5 : Commercial Banking
Role of Banks, Banks' Financial Statement, Banks' Computation, International Banking, NPA, Risk Management in Banking
- 6 : Other Important Financial Institutions – I
- 7 : Other Important Financial Institutions – II
(Mutual Fund, Credit Rating Agencies, Merchant Bank, Venture Capital Funds)
- 8 : Money Markets in India
(Call Money Market, Treasury Bill, Commercial Paper, Certificate of Deposit)
- 9 : Bond Market
Bond Features, Bond Price Volatility, Government Security Market , Corporate Bond Market, Public Sector Undertaking Bonds
- 10 : Classification of Stock Market and Securities
IPO, Stock Exchanges, Stock Market Indices, Market Micro-Structure in Stock Market
- 11 : Derivatives Market · Types of Derivatives, Important Concepts used in Derivatives Market, Pricing of Futures, Options and Swaps
- 12 : Foreign Exchange Market
Foreign Exchange Market Structure, Risk Management in Foreign Exchange Market
Exchange Rate Determination, Foreign Capital – FDI & FII, Central Bank
Intervention in Foreign Exchange Market



Attendance Sheet of F.Y.,S.Y.,T.Y.,B.Com.Student of SWAYAM
 Course Name- Financial Institutions And Services
 Duration - 3rd January 2022 To 31st March 2022

Sr.No	Student Name	January										February						
		1	5	8	12	18	20	22	25	27	28	1	5	8	12	18	20	22
1	Swami Manisha Ramniwas	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
2	Gajmal Bebi Madhukar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Sutar Sanket Sandip	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
4	Sutar Kalyani Krishna	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
5	Lale Virendra Vinayak	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	Deshmukh Umera Salehkhani	A	P	P	P	A	P	P	P	P	A	A	P	P	A	P	P	P
7	Dhadve Vaibhavi Vijay	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Dhokle Zaid Javed	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P
9	Fakire Ibrahim Yusuf	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P
10	Jadhav Ruchita Rakesh	P	P	A		P	A	A	P	A	P	P	P	P	P	P	A	P
11	Dhanshe Yassir Shaikh Husain	P	P	P		P	P	A	P	P	P	A	P	P	P	P	P	P
12	Dhondge Gaurav Bharat	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
13	Faki Iram Muzammil	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	Gazge Nauman Nazim	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
15	Giri Prajal Prashant	A	P	P	A	A	P	P	P	P	A	A	P	P	A	P	P	P



2021-22

Date: 12th July, 2021

NOTICE

1st Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -IP Management & Technology Transfer
3. **Course by** - Prof. Gouri Gargate | IIT Kharagpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Dhase Tahseen
7. **Course Schedule** -1st Aug, 2021 to 31st Oct, 2021

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE & COMMERCE
MAHAD-RAIGAD

IP MANAGEMENT & TECHNOLOGY TRANSFER

DATE August 02, 2022

TIME 06.00 - 7.30PM

**CONDUCTED BY
Dhase Tasheen**

**Mode
online**

**Duration
30 Hours**

Act
Go

Prof. Gouri Gargate
IIT Kharagpur

PRINCIPAL





Content of Course

- | | |
|--|--|
| 1. Course Platform | -SWAYAM – Add on Course |
| 2. Course Name | -IP Management & Technology Transfer |
| 3. Course by | - Prof. Gouri Gargate IIT Kharagpur |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Prof. Dhanse Tahseen |
| 7. Course Schedule | -1 st Aug, 2021 to 31 st Oct, 2021 |

Course layout

- 1:** Introduction to IP & IP Management (IPM) - Definition and concepts
- 2:** Types of IP and various jurisdictions-A brief review
- 3:** IP management – Emerging areas & IPM System (IPMS)
- 4:** How to Develop IPMS of an organization (start-up/academic/research/ industrial organization)
- 5:** IP lifecycle management – use of IP policy
- 6:** Use of IP analytics for your IPM
- 7:** Technology transfer– Definition and concepts, different ways
- 8:** Interconnection between IP management and technology transfer, technology transfer-contracts and other legal procedures



Attendance Sheet of F.Y.,S.Y.,T.Y.,B.Sc.Student of SWAYAM/
 Course Name- IP Management & Technology T
 Duration - 1st August 2021 To 31st October 2

Sr.No	Student Name	August										September						
		1	5	8	12	18	20	22	25	27	28	1	5	8	12	18	20	22
1	Vivek Vishwas Shinde	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2	Hirave Kiran Pandurang	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3	Kadiri Arshiya Ridwan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4	Tamboli Asma Sadik	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
5	Mahadik Sahil Sandip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6	Khopkar Kunal Dipak	P	A	A	P	A	P	A	A	P	A	P	A	A	P	A	P	
7	Bhalekar Akshay Atmaram	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	Lokhande Tukaram Anant	A	P	P	A	P	A	P	P	A	P	A	P	P	A	P	A	
9	Jadhav Ankush Shatrungna	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
10	Pawar Saloni Satish	P	P	P	P	P	P	P	A	P	P	P	P	P	P	A	P	
11	Jadhav Krupali Anil	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	
12	Mahadik Prachi Namdev	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
13	Jagtap Yash Pandharinath	A	P	P	A	P	A	P	P	A	A	A	P	P	A	P	A	
14	Ambike Vaibhav Jayram	P	A	A	P	A	P	P	P	P	P	P	A	P	P	P	P	



2021-22

Date: 15th Dec, 2021

NOTICE

2nd Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Modelling And Analytics For Supply Chain Management
3. **Course by** - Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh | IIT Kharagpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Anamika Khardekar
7. **Course Schedule** -3rd Jan, 2022 to 31st Mar, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.

(LOKVIKAS SAMAJIK SANSTHA'S MAHAD)
M.M. JAGTAP COLLEGE OF ARTS, SCIENCE
& COMMERCE MAHAD-RAIGAD

**MODELLING AND
ANALYTICS FOR
SUPPLY CHAIN
MANAGEMENT**

01 DEC,
2021
8:30AM

CONDUCTED BY
**Ahamika
Khardekar**

BY PROF. KUNAL
KANTI GHOSH, PROF.
ANUPAM GHOSH | IIT
KHARAGPUR

DURATION
30 HOURS

MODE
Online

IQAC Co-ordinator
M.M.Jagtap College of Arts, Science and
Commerce
At post Mahad- Raigad.

PRINCIPAL
M. M. JAGTAP SENIOR COLLEGE
ARTS, SCIENCE & COMMERCE
MAHAD- RAIGAD.





Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Modelling And Analytics For Supply Chain Management
3. **Course by** - Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh | IIT Kharagpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Anamika Khardekar
7. **Course Schedule** -1st Aug, 2021 to 31st Oct, 2021

Course layout

1 : Introduction to Modelling and Analytics in Supply Networks: Introduction to Supply Network, Performance Measures for Efficiency and Effectiveness, SCOR model, Strategic Fit and Scope, Types of Distribution Networks, Analytics in Management, Design of Distribution Networks

2 : Supplier Selection Analytics: Linear Programming, Rating method, Ranking method, Borda Count, Clustering, Goal Programming and related multi-criterion decision making (MCDM) techniques

3 : Transportation Modelling and Analytics: Transportation models, Route planning, Transshipment, Shipment schedule, Flow path optimization.

4 : Warehousing Modelling and Analytics: Warehouse location problem, MILP formulation, Location with foreign exchange risks, space calculation for warehouse, Non-linear optimization for warehouse space allocation

5 : Strategic Performance Improvement: Data Envelopment Analysis for competitive comparisons among multiple warehouses and service units and formulation of strategic action plans for improving the efficiencies of non-performing DMUs, Stochastic Frontier Analysis.

6 : Inventory Analytics - I: Elementary Concepts related to Inventory Management, Economic Order Quantity (Instantaneous Replenishment), Economic Production Lot Size, Inventory Model with Planned Shortages (Back-Orders), Inventory Management under Uncertainty – Concept of Safety Stock, Continuous Review System, Periodic Review System

7 : Inventory Analytics - II: Newsvendor Model, Performance Measures: Expected Lost Sales, Expected Sales, Expected Leftover Inventory, Expected Profit, Fill Rate, In-Stock Probability, and Stock-Out Probability

8 : Inventory Analytics - III: Choosing an Order-up-to Level to Meet a Target Service Level, In-Stock Probability, and Desired Fill-Rate

9 : Inventory Analytics - IV: Assemble-to-Order, Make-to-Order and Quick Response with Reactive Capacity, Reducing Mismatch Costs with Make-To-Order

10 : Modelling Coordination in Supply Chains: Information Distortion in Supply Network and Bull-Whip Effect, Coordination and collaboration modelling in supply networks.

11 : Risk Analytics in Supply Network Design: Mapping the riskiness profile of a country, taxation, Mapping the riskiness profile of possible international routes and Designing the route plan based on riskiness profile

12 : Design and Modelling the global supply chain: Design and optimization of global supply chain networks, Multi-period supply chain network design



Attendance Sheet of F.Y.,S.Y.,T.Y.,B.Com Student of SWAYAM/Mo

Course Name- Modelling And Analytics For Supply Chain Ma

Duration - 1st August 2021 To 31st October 2021

Sr.No	Student Name	August										September						
		1	5	8	12	18	20	22	25	27	28	1	5	8	12	18	20	2
1	Malusare Pratiksha Ganesh	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
2	Pansari Mohammad Kaif Imtiyaz	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Pawar Prem Pandurang	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
4	Poshikar Sajiya Samad	P	P	A	A	P	A	P	A	A	P	P	P	P	P	A	A	P
5	Rumane Amir Farooque	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	salunke Ganesh Suresh	A	P	P	P	A	P	P	P	P	A	A	P	P	A	P	P	P
7	Kalgude ruchita Anjit	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Kapdi Areeb Irfan	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P
9	Kardame Yusuf Musaddiq	A	P	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P
10	Kazi Niha Chiraguddin	P	P	A		P	A	A	P	A	P	P	P	P	P	A	P	P
11	Khatib Muhammad Mujibur Rehman	P	P	P		P	P	A	P	P	P	A	P	P	P	P	P	P





Academic Year 2022 -23



Sr. No	Programme Name	Course	Duration
1	Financial accounting	FY, SY & TY B.COM	1 st August 2022 To 31 st October, 2022 1 st Term
2	Evolution of Business and Market Bangalore (IIMB)	FY, SY & TY B.COM	3 rd January 2023 To 31 st March 2023 2 nd Term
3	Financial Management For Managers	FY, SY & TY BA, BSC	1 st August 2022 To 31 st October, 2022 1 st Term
4	Financial Statement Analysis and Reporting	FY, SY & TY BCOM	1 st August 2022 To 31 st October, 2022 1 st Term
5	Behavioural And Personal Finance	FY, SY & TY BCOM	3 rd January 2023 To 31 st March 2023 2 nd Term
6	Foreign Exchange market	FY, SY & TY BCOM, BA	1 st August 2022 To 31 st October, 2022 1 st Term
7	Digital Marketing	FY, SY & TY BA, B.COM, BSC	3 rd January 2023 To 31 st March 2023 2 nd Term
8	Financial Derivatives & Risk Management	FY, SY & TY BSC	1 st August 2022 To 31 st October, 2022 1 st Term
9	Financial Institutions And Markets	FY, SY & TY BSC	3 rd January 2023 To 31 st March 2023 2 nd Term
10	Integrated Marketing Communication	FY, SY & TY	3 rd January 2023 To
		BSC	31 st March 2023
			2 nd Term



2022-23

Date: 13th July, 2022

NOTICE

1st Term – BCOM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Financial accounting
3. **Course by** - Prof. Puran Singh | IIT Mandi
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Ronak Shaha
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Financial accounting
3. **Course by** - Prof. Puran Singh | IIT Mandi
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Ronak Shaha
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

Course layout

- 1: A primer on business organizations and need for accounting
- 2: Accounting equation, GAAP Principle and Fundamentals of double entry system
- 3: Fundamentals of double entry system and Accounting Cycle: Journal Entries I
- 4: Accounting Cycle: Journal entries II
- 5: Accounting cycle: Ledger Posting
- 6: Accounting cycle: Trial Balance and Final Accounts
- 7: Output of Accounting cycle: Final Accounts II
- 8: Analysis of Financial Statements
- 9: Analysis of Financial Statements II
- 10: Cash Flow Statement
- 11: Cash Flow Statement II
- 12: CVP Analysis & Inventory Control



2022-23

Date: 14th Dec, 2022

NOTICE

2nd Term – B.COM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Evolution of Business and Market
3. **Course by** - Prateek Raj | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Kalyani Shinde
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college..
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.





Content of Course

- | | |
|--|---|
| 1. Course Platform | -SWAYAM – Add on Course |
| 2. Course Name | -Evolution of Business and Market |
| 3. Course by | - Prateek Raj Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Prof. Kalyani Shinde |
| 7. Course Schedule | -3 rd Jan, 2023 to 31 st Mar, 2023 |

Course layout

- 1: Onset of Business
- 2: Transformation of Business
- 3: Evolution of Markets
- 4: Democratized Market
- 5: Forces of Evolution
- 6: India as a Case



Attendance Sheet of F.Y.,S.Y.,T.Y. B.Com Student of SWAYAM/M

Course Name- Evolution of Business & Market Bbanga

Duration - 3rd January 2023 To 31st March 2023

Sr.No	Student Name	January										February							
		2	4	5	8	10	15	20	22	25	28	2	4	5	8	10	15	2	
1	Chavan Pratik samir	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
2	Khandaskar Swapnali Ravindra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3	Sakpal Rahul Rajesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
4	Karbari Sarfaraz Sameer	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
5	Karbari Zaida Sameer	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6	Strar Atish Nana	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	
7	Dere Omkar Dattaram	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	Vandre Sayali Santosh	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
9	Khatal Prashant Harishchandra	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
10	Sakpal Prathamesh Rajesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
11	Shethe Sakshi Shashikant	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
12	Biya Daniyal Sajjad	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
13	Daurang Khushi Vijay	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
14	Gajmal Bebi Madhukar	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
15	Lale Virendra Vinayak	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
16	Rumane Amir Farooque	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	
17	Shinde Mayur Mangesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
18	Sawant Omkar Shamkant	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
19	Kadam Saloni Vijay	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
20	Dhondge Anuraj Dattaram	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
21	Khatib Muhammad Mujiburrehman	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
22	Mamunkar Siddhesh Sunil	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
23	Jadhav Ruchita Rakesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
24	Jadhav Vanshita Sanjy	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
25	Kalambe Akanksha Umesh	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
26	Liman Mayur Anil	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
27	Kadam Pratik Ganesh	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
28	Deshmukh Shumaila Mohammed Ali	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
29	Dhadve Vaibhav Vaijay	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
30	Bhosale Anket Suresh	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	



2022-23

Date: 13th July, 2022

NOTICE

1st Term – B.A,B.SC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Management for Managers
3. **Course by** - Prof. Anil K. Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in
Host college** - Dr.Wani M.N
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students



Content of Course

- 1. Course Platform** -SWAYAM – Add on Course
- 2. Course Name** -Financial Management for Managers
- 3. Course by** - Prof. Anil K. Sharma | IIT Roorkee
- 4. Course Nature** - Online
- 5. Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
- 6. Course Coordinator in Host college** - Dr.Wani M.N
- 7. Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

Course layout

- 1:** Financial management-an overview, financial decisions in the firms, the fundamental principles of finance, goals of financial management, building blocks of modern finance.
- 2:** Risk-return trade off, Organization of finance functions, Emerging role of financial managers in India, Over view of financial statements – Income statement, Balance Sheet, Cash flow statement, Analysis of financial statements
- 3:** Financial Planning & forecasting, Tools & techniques of Financial Planning & Forecasting, Sources of finance.
- 4:** Time Value of Money, Future value of a single amount, Present value of a single amount, Future value of Annuity, Present value of Annuity & Perpetuity
- 5:** Capital Budgeting –Concept and overview, Capital budgeting process, Project classification, Techniques of capital budgeting, Investment criteria
- 6:** Net present value, internal rate of return, Modified Internal rate of return, benefit cost ratio, Pay-back period method
- 7:** Accounting rate of return, Investment appraisal in practice, Estimation of project cash flows – overview, Estimation of project cash flows-tools & techniques, Estimation of project cash flows-tools & techniques
- 8:** Accounting rate of return, Investment appraisal in practice, Estimation of project cash flows – overview, Estimation of project cash flows-tools & techniques, Estimation of project cash flows-tools & techniques
- 9:** Break-even analysis, some other models and tools of risk analysis, Project selection under risk, cost of Capital-Overview, Cost of debt & preference capital.
- 10:** Cost of equity, Determining the proportions, WACC, WA Marginal cost of capital, Determining the optimum capital budget
- 11:** Capital structure of firms-An overview, Net income approach, Net operating income approach, Traditional proposition, MM Proposition
- 12:** Dividend decisions-An overview, Relevance of dividend, Dividend policy formulation, Dimensions of divined policy, Legal & procedural aspects of dividend decisions



Attendance Sheet of F.Y.,S.Y.,T.Y. B.A.,B.Sc Student of SWAYAM/Moo

Course Name- Financial Management For Managers

Duration - 1st August 2022 To 31st October 2022

Sr.No	Student Name	August											September						
		2	4	5	8	10	15	20	22	25	28	2	4	5	8	10	15	20	
1	Alsulkar Masihullah Gulam Mohddin	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
2	Amberkar Asjad Abdul Wahid	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
3	Arai Mohd Saad Rizwan	A	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P		
4	Arkar Aqsa Akhlaque	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
5	Barmare Fatima Rajjab	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P		
6	Antule Fatima Husain	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
7	Bandrkar Abdul Rehman Abdul Gani	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P		
8	Bangi Saima Irfan	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
9	Burondkar Umera Mustufa	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
10	Chavan Akshay Ashok	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P		
11	Angre Ankita Ganesh	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
12	Antule Osama Iqbal	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P		
13	Antule Sabir Abdul Majid	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A		
14	Antule Saquib Sanaullah	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
15	Bewnak Zaid Aslam	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P		
16	Angre Ashish Sameer	A	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P		
17	Avagunde Tanvi Anil	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
18	Bhavare Vaishnavi Kesharpal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P		
19	Darekar Sahil Santosh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
20	Darekar Siddharth Shivaji	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P		
21	Dige Sarthak Namdev	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A		
22	Gaibi Tamim Abdul Rauf	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
23	Gaikwad Samarth Pratap	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P		
24	Antule Arshin Khalil	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
25	Bhavare Akshay Kesharlal	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P		
26	Chandle Anam Chirag	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
27	Chandlekar Dnyaneshwar Ganpat	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P		
28	Chorge Abhay Pandurang	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A		
29	Batavale Vighnesh Ankush	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
30	Chavan Swaraj Jeevan	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		



2022-23

Date: 14th Dec, 2022

NOTICE

2nd Term – B.com Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Statement Analysis and Reporting
3. **Course by** - Prof. Anil K. Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in
Host college** - Prof. Alseema Mukadam
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Statement Analysis and Reporting
3. **Course by** - Prof. Anil K. Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Payal Mane
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

Course layout

1: Introduction, Indian Economy, Industry & Industrial scenario in India, Forms of business organizations, Sole Proprietorship, Partnership firms and private companies, Public and Govt. Companies.

2: Content of annual reports, Quality of financial reporting, reporting regulation in India, Reporting regulations for Partnership firms, Reporting regulations of Companies.

3: Nature & objectives of Financial Statements, Uses & Limitations of Financial Statements, Stakeholders of financial statements, Income Statement, Income Statement.

4: Income Statement, Income Statement, Balance Sheet, Balance Sheet, Balance Sheet.

5: Balance Sheet, Cash Flow Statement, Sources of financial information, Tools and techniques of financial statement analysis, Tools and techniques of financial statement analysis.

6: Tools and techniques of financial statement analysis, Ratio Analysis, Ratio Analysis, Ratio Analysis, Ratio Analysis.

7: Ratio Analysis, Ratio Analysis, Cash flow statement, Cash flow statement, Cash flow statement.

8: Cash flow statement, Comparative Statement, Common Size Statement, Du-Pont Analysis, Concepts on sickness, distress.

9: Report preparation of financial statement analysis, Types of business combinations, Consolidated financial statements.

10: Inter-company transactions and profit confirmations, Inter-company transactions and profit confirmations, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings.

11: Balance Sheet Under Income Tax Act, Balance Sheet Under Income Tax Act, Balance Sheet Under Companies Act, Balance Sheet Under Companies Act, Balance Sheet Under Companies Act.

12: Window dressing, Window dressing, Recent scandals in financial reporting, Recent scandals in financial reporting, Recent scandals in financial reporting.



2022-23

Date: 13th July, 2022

NOTICE

1st Term – B.COM Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Behavioural and personal finance
3. **Course by** - Prof. Usha Lenka | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in
Host college** - Prof. Yojana Halde
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



Content of Course

- | | |
|--|--|
| 1. Course Platform | -SWAYAM – Add on Course
Behavioural & personal |
| 2. Course Name | - Finance |
| 3. Course by | - Prof. Usha Lenka IIT Roorkee |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Prof. Yojana Halde |
| 7. Course Schedule | -3 rd Aug, 2022 to 30 th Oct, 2022 |

Course layout

1: Introduction to Management: Management – An Emerging Profession, Definition, Nature, Scope, Purpose, and characteristics of Management, Functions, roles, skills of an effective Manager

2: Evolution of Management Thought: Classical Theory, Scientific Management, Management Process or Administrative Management, Bureaucracy, Behavioural Science Approach, Quantitative Approach, Systems Approach, Contingency Approach, Operational Approach

3: Planning: Types of Plans, Planning Process, Introduction to Strategic Management, Types of Strategies, Understanding environment of business: Environmental appraisal – Industry Analysis - Porter's Model of competitive advantage, analysis of organisational resources and capabilities

4: Forecasting and Premising: Introduction to Forecasting, Essential Components in Business Forecasting, Determinants of Business Forecasts, Benefits of Forecasting, Techniques of Forecasting, Limitations of Forecasting

5: Decision-making: Introduction, Components of Decision-making, Decision-making Process, Group Decision-making, Creativity Problem-solving

6: Management by Objectives and Styles of Management: Core Concepts of MBO, Characteristics of Management by Objectives, Process of MBO, Defining the Goal, Action Plan, Final Review, Benefits of Management by Objectives, Limitations of Management by Objectives, Styles of Management, American Style of Management, Japanese Style of Management, Indian Style of Management

7: Organizing and Directing: Introduction, Organizational Design, Hierarchical Systems, Organization Structure, Types of Organization Structure, Formal and Informal Organization, Factors Determining Span of Management, Centralization and Decentralization, span of control, understanding authority and responsibility, Principles of Delegation, Authority, Developing a culture of Innovation and performance

8: Staffing and Coordination: Introduction, Human Resource Management, Recent Trends in HRM, Technology in HRM, Economic Challenges, Workforce Diversity, Concept of Coordination, Need for Coordination, Importance of Coordination, Principles of



Coordination, Coordination Process, Types of Coordination, Issues and Systems Approach to Coordination, Techniques of Coordination



9: Career Development Strategy: Introduction, Concept and Elements of Career, Overview of Career Development, Significance and Advantages of Career Development, Objectives of Career Development, Types of Career Development Programmes, Different Stages or Cycles of Career Development Process, Career Anchors, Steps in the Career Planning Process

10: Leadership styles of Managers: Leadership Concept, Nature, Importance, Attributes of a leader, Role of a leader in demonstrating awareness of legal, personnel, and strategic issues relating to globalization, culture and gender diversity in an organization, Role of leader in conflict resolution and negotiations

11: Organizational Communication: Communication in Organizations: Introduction, Importance of Communication in the Workplace; Understanding Communication Process, Barriers to Communication, Use of tone, language and styles in Communication, Role of Perception in influencing communication, Role of culture in communication

12: Change management: Concept of change, change as a natural process, Importance & Causes of change – social, economic, technological, organizational, Developing a climate for learning, Concept of learning organizations



2022-23

Date: 14th Dec, 2022

NOTICE

2nd Term –B.SCStudents

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** Foreign Exchange marketing
3. **Course by** - Prof. Devdip Purkayastha | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Reena Kumar
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** Foreign Exchange market
3. **Course by** - Prof. Devdip Purkayastha | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Reena Kumar
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023



Course layout

1: Introductory Module: Course Structure & Overview

Learning Objective: Understand Markets and Customers

Module 1: Market Research

Module 2: Customers & Segments

2: Learning Objective: Understand Basics of Marketing

Module 3: Value Based Marketing

Module 4: Branding & Advertising

3: Learning Objective: Understand Basics of Sales

Module 5: Sales & Distribution Channels

Module 6: B2B and B2C Selling

4: Learning Objective: Understand Basics of Customer Service & Supply Chain

Module 7: Customer Service Management

Module 8: Supply Chain Management



Attendance Sheet of F.Y.,S.Y.,T.Y. B.Com Student of SWAYAM
 Course Name- foreign exchange market
 Duration - 1st August 2022 To 31st October

Sr.No	Student Name	August												September					
		2	4	5	8	10	15	20	22	25	28	2	4	5	8	10	15	20	
1	Jangam Shivam Anant	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
2	Pawar Jay Vikas	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
3	Sayyad Naziya Ahmad	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
4	Manjare Sonali Mahendra	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
5	Shaikh Saima Abdul	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
6	Antule Saqib Sanaullah	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A		
7	Antule Osama Iqbal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
8	More Roshan Vitthal	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P		
9	Faki Zikra Qamar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P		
10	Angre Ankita Ganesh	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
11	Pewekar Tanzila Tajammul	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
12	Gandhi Nimish Pramod	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
13	Jadhav Omkar Jaysing	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
14	Deshmukh Safa Anis Khan	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
15	Godambe Gita Rakesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
16	Gund Shrikant Balasaheb	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A		
17	Sakpal Prathamesh Rajesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
18	Pawar Pankaj Anant	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P		
19	Malusare Vrushali Harishchandra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P		
20	Pansari Kais Kadir	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
21	Pawar Harshal Krushna	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
22	Mhaskar Nikesh Nilesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
23	Dhondge Anuraj Dattaram	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
24	Salunke Gaurav Suresh	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		
25	Salunke Ganesh Suresh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P		
26	Chorge Aniket Anant	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
27	Angre Khushbhu Ganesh	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
28	Pawar Prem Pandurang	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
29	Kalgude Ruchita Anjit	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P		
30	Kadam Siddhi Vijay	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P		



2022-23

Date: 13th July, 2022

NOTICE

**1st Term – B.COM,BA
Students**

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Digital marketing
3. **Course by** - P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in
Host college** -Prof .Yojana Halde & Alseema Mukadam
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** - Digital marketing
3. **Course by** - P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof .Yojana Halde & Alseema Mukadam
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

Course layout

- 1: Foreign Exchange Markets: Structure and Trading
- 2: Theories Underlying Foreign Exchange Markets
- 3: Currency Derivatives
- 4: Foreign Exchange Risk



Attendance Sheet of F.Y.,S.Y.,T.Y.B.A., B.Com.,B.Sc Student of SWA

Course Name- Digital marketing

Duration - 3rd January 2023 To 31st March 2023

Sr.No	Student Name	January											February					
		2	4	5	8	10	15	20	22	25	28	2	4	5	8	10	15	20
1	Nivate Pranav Mahesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2	Jadhav Lhaitanya Sunil	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	
3	Divekar Saurabh Vijay	A	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
4	Munde Tahoorra Mazhar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
5	Dhondge Raj Ramesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	
6	Natekar Khadija M Shafi	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
7	Poshilkar Saijiya Samad	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	Kazi Niha Chiraguddin	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
9	Angre SaYali Arun	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
10	Rane Shweta Santosh	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	
11	Sawant Kaushik Kiran	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
12	Antule Fatima Husain	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
13	Duste Swaliha Irfan	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
14	Dhokle Ayesha Mukhtar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
15	Pawar Akshay Dipak	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
16	Gharade Hanzala Nazim	A	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	
17	Sain Uwais Muzaffar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
18	Pardeshi Ahmes Naeem	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	
19	Mullaji Sufiyan Yunus	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
20	Kondivkar Nishat Ayyub	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
21	Arkar Misbah Akhalque	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
22	Padyal Sharani Ramakant	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
23	Padyal Shraddha Ramakant	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
24	Mhapralkar Niyati Sunil	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
25	Shahapurkar Shubham Lahu	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	
26	Utekar Ronak Bharat	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	
27	Kadam Sarthak Suryakant	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	
28	Zamane Safwan Imtiyaz	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	
29	Hirave Kiran Pandurang	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
30	Deshmukh Khadija Mazhar	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	



2022-23

Date: 14th Dec, 2022

NOTICE

2nd Term – BA, B.COM, BSC Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Financial Derivatives & risk management
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in
Host college** - Dr.Wani.M.N
7. **Course Schedule** - 3rd Jan, 2023 to 31st Mar, 2023

- It is Compulsory for each student to enroll in the course
- It is free of cost for each and every student of the college
- Course will be conducted online.
- Examination will be Viva Voce based Online
- E-Certificate will be issued to the successful students



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial Derivatives & risk management
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Dr.Wani.M.N
7. **Course Schedule** - 3rd Jan, 2023 to 31st Mar, 2023

Course layout

- 1: Overview of the Financial System
- 2: Theory and Structure of Interest Rates
- 3: Short Term Financial Markets
- 4: Long Term Financial Market
- 5: Other Important Financial Markets



2022-23

Date: 13th July, 2022

NOTICE

1st Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Financial institution and markets
3. **Course by** - Prof. Gaurav Dixit | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Supriya Shigwan
7. **Course Schedule** -3rd Aug, 2022 to 30th Oct, 2022

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



Content of Course

- | | |
|--|--|
| 1. Course Platform | -SWAYAM – Add on Course |
| 2. Course Name | -Financial institutions and markets |
| 3. Course by | - Prof. Gaurav Dixit IIT Roorkee |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Prof. Supriya Shigwan |
| 7. Course Schedule | -3 rd Aug, 2022 to 30 th Oct, 2022 |

Course layout

- 1:** General Overview of Data Mining and its Components Introduction and Data Mining Process Introduction to R Basic Statistical Techniques
- 2:** Data Preparation and Exploration Visualization Techniques
- 3:** Data Preparation and Exploration Visualization Techniques Dimension Reduction Techniques Principal Component Analysis
- 4:** Performance Metrics and Assessment Performance Metrics for Prediction and Classification
- 5:** Supervised Learning Methods Multiple Linear Regression
- 6:** Supervised Learning Methods Multiple Linear Regression
- 7:** Supervised Learning Methods Naïve Bayes
- 8:** Supervised Learning Methods Classification & Regression Trees
- 9:** Supervised Learning Methods Classification & Regression Trees
- 10:** Supervised Learning Methods Logistic Regression
- 11:** Supervised Learning Methods Logistic Regression Artificial Neural Networks
- 12:** Supervised Learning Methods and Wrap Up Artificial Neural Networks Discriminant Analysis Conclusion



2022-23

Date: 14th Dec, 2022

NOTICE

2nd Term – BSC Students

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -Integral marketing communication
3. **Course by** - Prof. Jayendran Venkateswaran | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Mokshada Mhaske
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.
- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students



Content of Course

1. **Course Platform** -SWAYAM – Add on Course
2. **Course Name** -integral marketing communication
3. **Course by** - Prof. Jayendran Venkateswaran | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Mokshada Mhaske
7. **Course Schedule** -3rd Jan, 2023 to 31st Mar, 2023

Course layout

- 1: Introduction to Systems Dynamics/ Systems Thinking Causal Loop Diagramming
- 2: Stock-Flow Diagrams and Graphical Integration/ Differentiation
- 3: Dynamics of Simple Structures: Reinforcing loops and Balancing Loops
- 4: S-Shaped Growth Dynamics; Innovation Diffusion
- 5: modelling Delays. modelling Oscillations

IQAC Co-ordinator

M.M.Jagtap College of Arts, Science and Commerce

At post Mahad- Raigad.

tions

tion; Example

dies, and course wrap-up

