



Arts, Science and Commerce

Mahad Dist. Raigad.
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Criteria 1.2.2 MOOC/SWAYAM – Add on Courses Report on Percentage of students enrolled in certificate or Value Add on Courses



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| . Sr. No | Particulars |
|----------|--|
| 1 | Count of the students attended the Add on courses |
| 2 | Percentage of students attended the Add on courses |



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Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed

| Year 1 (2018-19) | | | | | | | |
|--------------------|-----------------|----------------|----------|-----------|----------|-------------|--|
| Name of | Course Code (if | Year of | Period | Duration | Number | Number of | |
| Certificate/ | any) | offering/study | (from | of course | of | Students | |
| course | | | date- to | | students | completing | |
| | | | date) | | enrolled | the course | |
| | | | | | in the | in the year | |
| | | | | | year | | |
| No Courses Offered | | | | | | | |

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Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed

| | Year 1 (2019-20) | | | | | | | |
|--------------|------------------|----------------|----------|-----------|----------|-------------|--|--|
| Name of | Course Code (if | Year of | Period | Duration | Number | Number of | | |
| Certificate/ | any) | offering/study | (from | of course | of | Students | | |
| course | | | date- to | | students | completing | | |
| | | | date) | | enrolled | the course | | |
| | | | | | in the | in the year | | |
| | | | | | year | | | |
| | | No Courses | Offered | | | | | |

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Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed

| | | Year 3 (20 | 020-21) | | | |
|--|----------------------|---------------------------|---|--------------------|--|--|
| Name of Certificate/ course | Course Code (if any) | Year of offering/study | Period (from date- to date) | Duration of course | Number of students enrolled in the year | Number of Students completing the course in the year |
| Al in Marketing | SW/MMJ/2021-001 | 2020-21 | 1st August 2020 To 31st October 2020 | 3 MONTHS | 30 | 30 |
| Economic foundations of Pricing | SW/MMJ/2021-002 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 Months | 30 | 30 |
| Effective Business Communication | SW/MMJ/2021-003 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 Months | 30 | 30 |
| Financial Accounting and Analysis | SW/MMJ/2021-004 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 Months | 35 | 35 |
| Brand Management | SW/MMJ/2021-005 | 2020-21 | 1st August 2020 To 31st October 2020 | 3 MONTHS | 30 | 30 |
| Customer Relationship Management | SW/MMJ/2021-006 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 MONTHS | 30 | 30 |
| Banking and Financial Markets: A Risk Management Perspective | SW/MMJ/2021-007 | 2020-21 | 1st August 2020 To 31st October 2020 | 3 MONTHS | 30 | 30 |
| Equity Stock Market: Concepts, Instruments, Risks and Derivatives | SW/MMJ/2021-008 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 MONTHS | 35 | 35 |
| Concepts and Applications in Engineering | SW/MMJ/2021-009 | 2020-21 | 1st August 2020 To 31st October2020 | 3 Months | 30 | 30 |
| Artificial Intelligence (AI) for Investments | SW/MMJ/2021-010 | 2020-21 | 3rd January 2021 To 31st March 2021 | 3 MONTHS | 25 | 25 |

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Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed

| | | Year 4 (20) | 21-22) | | | |
|---|----------------------|---------------------------|--|--------------------|--|--|
| Name of Certificate/ course | Course Code (if any) | Year of offering/study | Period (from date - to date) | Duration of course | Number of students enrolled in the year | Number of Students completing the course in the year |
| International Business | SW/MMJ/2022-001 | 2021-22 | 1st August 2021 To 31st October | 3 Months | 21 | 21 |
| Leadership and Team Effectiveness | SW/MMJ/2022-002 | 2021-22 | 1st August 2021 To 31st October 2021 | 3 Months | 11 | 11 |
| Advanced Financial Instruments for Sustainable Business and Decentralized Markets | SW/MMJ/2022-003 | 2021-22 | 1st August 2021 To 31st October 2021 | 3 Months | 12 | 12 |
| Behavioural And Personal Finance | SW/MMJ/2022-004 | 2021-22 | 3rd January 2022 to 31st March 2022 | 3 Months | 30 | 30 |
| Integrated Marketing Communication | SW/MMJ/2022-005 | 2021-22 | 1st August 2021 To 31st October 2021 | 3 Months | 15 | 15 |
| Digital Marketing | SW/MMJ/2022-006 | 2021-22 | 3rd January 2022 to 31st March 2022 | 3 Months | 30 | 30 |
| Financial Derivatives & Risk Management | SW/MMJ/2022-007 | 2021-22 | 1st August 2021 To 31st October 2021 | 3 Months | 12 | 12 |
| Financial Institutions And Markets | SW/MMJ/2022-008 | 2021-22 | 3rd January 2022 To 31st March 2022 | 3 Months | 15 | 15 |
| IP Management & Technology Transfer | SW/MMJ/2022-009 | 2021-22 | 1st August 2021 To | 3 Months | 14 | 14 |





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| | | | 31st October 2021 | | | |
|---|-----------------|---------|--|----------|----|----|
| Modelling And Analytics For Supply Chain Management | SW/MMJ/2022-010 | 2021-22 | 1st August 2021 To 31st October 2021 | 3 Months | 11 | 11 |
| | | | | | | |

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Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed

| | | Year 5 (202 | 22-23) | | | |
|---|-------------------------|---------------------------|---|-----------------------|--------------------------------------|---|
| Name of Certificate/ course | Course Code (if any) | Year of offering/study | Period (from date- to date) | Duration of course | Number of students enrolled | Number of Students completing the course |
| Financial accounting | SW/MMJ/2023- 001 | 2022-23 | 1st August 2022 To 31st October 2022 | 3 Months | in the year 30 | in the year 30 |
| Evolution of Business and Market | SW/MMJ/2023- 002 | 2022-23 | 3rd January 2023 To 31st March 2023 | 3 Months | 30 | 30 |
| Financial Management For Managers | SW/MMJ/2023- 003 | 2022-23 | 1st August 2022 To 31st October 2022 | 3 Months | 30 | 30 |
| Financial Statement Analysis and Reporting | SW/MMJ/2023- 004 | 2022-23 | 1st August 2022 To 31st October 2022 | 3 Months | 16 | 16 |
| Behavioural And Personal Finance | SW/MMJ/2023- 005 | 2022-23 | 3rd January 2023 To 31 March 2023 | 3 Months | 14 | 14 |





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| | | tilliated to or | | | | |
|-------------------|-----------------|-----------------|---------|--------------|----------|-----|
| Foreign | SW/MMJ/2023- | 2022-23 | 1st | 3 Months | 30 | 30 |
| Exchange market | 006 | | August | | | |
| | | | 2022 To | | | |
| | | | 31st | | | |
| | | | October | | | |
| | | | 2022 | | | |
| Digital Marketing | SW/MMJ/2023- | 2022-23 | 3rd | 3 Months | 30 | 30 |
| | 007 | | January | | | |
| | 007 | | 2023 To | | | |
| | | | 31st | | | |
| | | | March | | | |
| | | | 2023 | | | |
| F: | CV4//NANAL/2022 | 2022 22 | | 2.84 | 4.4 | 1.1 |
| Financial | SW/MMJ/2023- | 2022-23 | 3rd | 3 Months | 14 | 14 |
| Derivatives & | 800 | | January | | | |
| Risk | | | 2023 To | | | |
| Management | | | 31 | | | |
| | | | March | | | |
| | | | 2023 | | | |
| Financial | SW/MMJ/2023- | 2022-23 | 1st | 3 Months | 16 | 16 |
| Institutions And | 009 | | August | | | |
| Markets | | | 2022 To | | | |
| | | | 31st | | | |
| | | | October | | | |
| | | | 2022 | | | |
| | | | | 3 Months | | |
| Integrated | SW/MMJ/2023- | 2022-23 | | 3 Months | 14 | 14 |
| Marketing | 010 | 2022 20 | 3rd | 2 1710111115 | <u> </u> | |
| Communication | 010 | | January | | | |
| Communication | | | 2023 To | | | |
| | | | 31 | | | |
| | | | | | | |
| | | | March | | | |
| | | | 2023 | | | |

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Count of students attended the Add on courses 1.2.2.1 - Number of students enrolled in subject related Certificate / Add – on / Value – added programs and also completed online MOOC Programs like SWAYAM, NPTEL, etc. year wise during last five years

| Year | 2018 -19 | 2019 -20 | 2020 – 21 | 2021 – 22 | 2022 -23 |
|--------|----------|----------|-----------|-----------|----------|
| Number | 00 | 00 | 305 | 171 | 224 |

Percentage =

Total Number of students enrolled in such programs During the last five years X 100

Total number of students during the last five years

700 X 100 1,875

Percentage =37.33%

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